# TIME MANAGEMENT: 9 STEPS TO MAXIMIZE YOUR TIME & ACHIEVE YOUR GOALS



Are you busy, or Are you productive?

**DR. KATHI MIDDLETON** 

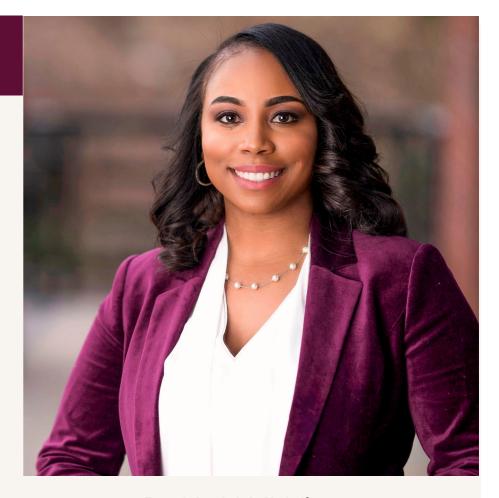


## **MEET THE EXPERT**

An accomplished and inspiring Information Technology Leader and Educator, Dr. Kathi Middleton is a native of Atlanta, Georgia. Dr. Middleton earned her doctorate in Educational Technology from Walden University and is a certified project manager (PMP) through the Project Management Institute.

Her research agenda focuses on developing and leading the adoption of new and effective technologies for the next generation of young adults. Additionally, Dr. Middleton has 18 years of executive project management leadership experience in the Healthcare, Finance, Telecommunication, and Consulting industries.

Her areas of expertise include Cross-functional Team Leadership, Program Management, and Educational Leadership. She has lead multi-million dollar initiatives in startups and mature organizations including AT&T, US Bank and Intercontinental Hotel Group. Most recently, Dr. Middleton is a senior manager of Cyber Security Project Management at one of America's leading healthcare organization where the leads a team of regional project managers managing large-scale security projects.



Dr. Kathi Middleton

Dr. Middleton is the founder of Momentum Educational Services, LLC, a company focused on equipping young adults and mid-level professionals with 21st century computer skills, career readiness and cultural awareness to thrive in their career. She is passionate about inspiring and equipping leaders to help them realize their potential. As the founder of Momentum Professional Development, she has helped hundreds of professionals and executives get hired, promoted and transform their career.

Dr. Middleton holds a Bachelor of Science degree in Network Engineering from DeVry University and a Master of Project Management from Keller Graduate School. She is an active member of the Project Management Institute Atlanta Chapter, the Association for Educational Communications and Technology and the Information Systems Audit and Control Association.

In addition to her professional life, Kathi is busy helping her daughter navigate through middle school. In her spare time, Kathi enjoys exercising, reading, volunteering and traveling.



# **Definitions & Significance**

#### **Opportune Time**

A "window" of time during which action is most advantageous

#### **Numeric Time**

Time on the clock or days within a calendar

#### Goal

an aim or desired result

#### **Distraction**

a thing that prevents someone from being productive



# Maximize & Achieve

Learn steps to maximize your time and achieve your goals.





# Overcome the Distraction of Worry

Eliminate Stress Factors to Overcome the Distraction of Worry



Worry drains energy & instills fear

## On average people waste 156 hours per year worrying



# Overcome the Distraction of Insignificance

Establish a Vision to Overcome the Distraction of Insignificance

"If you don't build your dream, someone will hire you to help build theirs." - Tony Gaskin



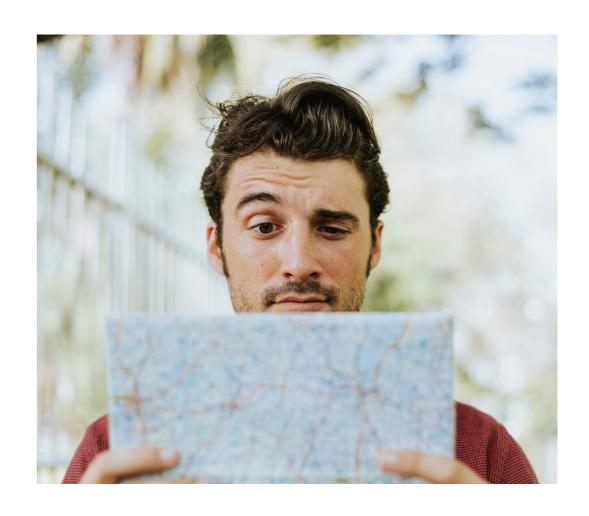
#### Write the Vision and Make It Plain



# 3 Overcome the Distraction of Confusion

Establish Direction to Overcome the Distraction of Confusion

Say NO to **good opportunities** that are not divine opportunities.



Embrace seasons of isolation to focus

## Seek, Listen & Thrive

# 4 Overcome the Distraction of Bitterness

Forgive Fast to Overcome the Distraction of **Bitterness** 

Focus on and explore ways to accept, forgive ourselves, others and restore hope and productivity.



# Let Go of Resentment & Negative Energy



# Overcome the Distraction of Laziness

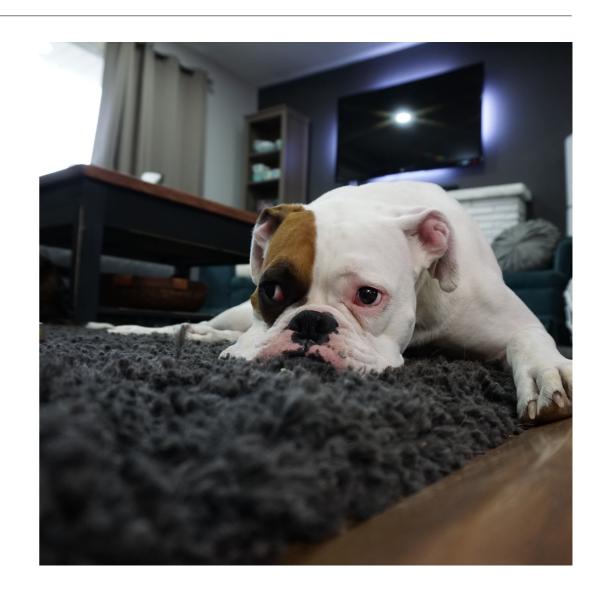
Gain Momentum and Overcome the Distraction of Laziness

Are you overwhelmed or uninspired?

What do you enjoy or value about your work?

What **new habit** can you create today?

How are you **measuring** progress?



"To try and to fail is not laziness" - African Proverb

# Overcome the Distraction of Procrastination

Get Started Now to Overcome the Distraction of

# **Procrastination**

#### Benefits of Getting Started Now:

- 1. Avoid rushing and stress
- 2. Maximize your resources
- 3. Produce your best work ideas
- 4. Allow time for meditation and strategy
- 5. Free up time for other important or leisure task



**Signs of Procrastination** include starting an alternate insignificant task, talking yourself out of getting started, continuous researching or rescheduling of an activity

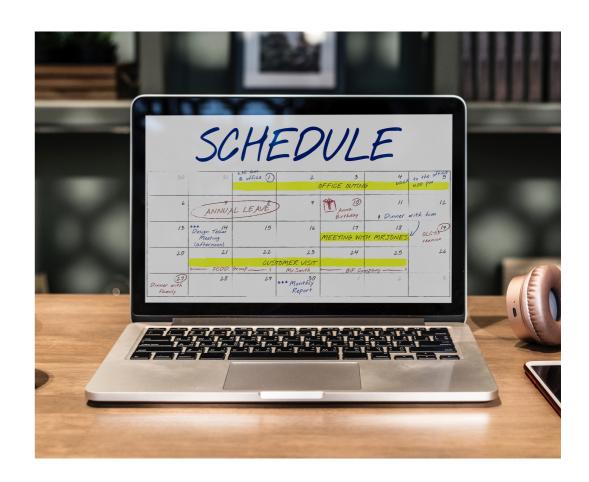
If you wait for perfect conditions, you will never get anything done

# Overcome the Distraction of Busyness

# Create a Plan to Overcome the Distraction of **Busyness**

#### Approaches to Plan Your Time:

- 1. Schedule the Day Ahead > Create a "To-Done List"
- 2. Maximize Your Energy Levels
- 3. Make Your Day Top Heavy



Tools: Google Calendar, Todoist app, notepad and weekly planner

## Simplify, Plan, Divide and Conquer

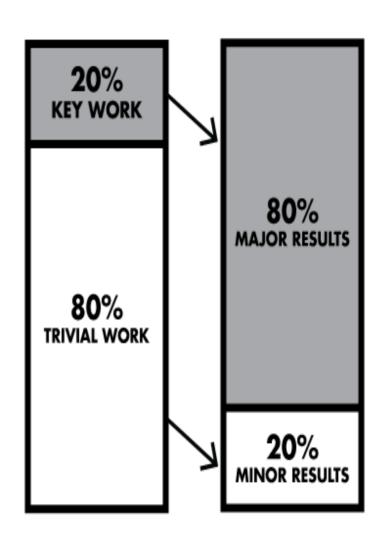
# 8 Overcome the Distraction of People

Establish Boundaries to Overcome the Distraction of **People** 

Relationships are an investment - invest wisely.

Remove dead relationships

End or restructure out of season relationships



## Pareto 20 / 80 Principle

# 9 Overcome the Distraction of Burnout

Pace Yourself for Purpose to Overcome the Distraction of

# Burnout

#### How to Pace Yourself:

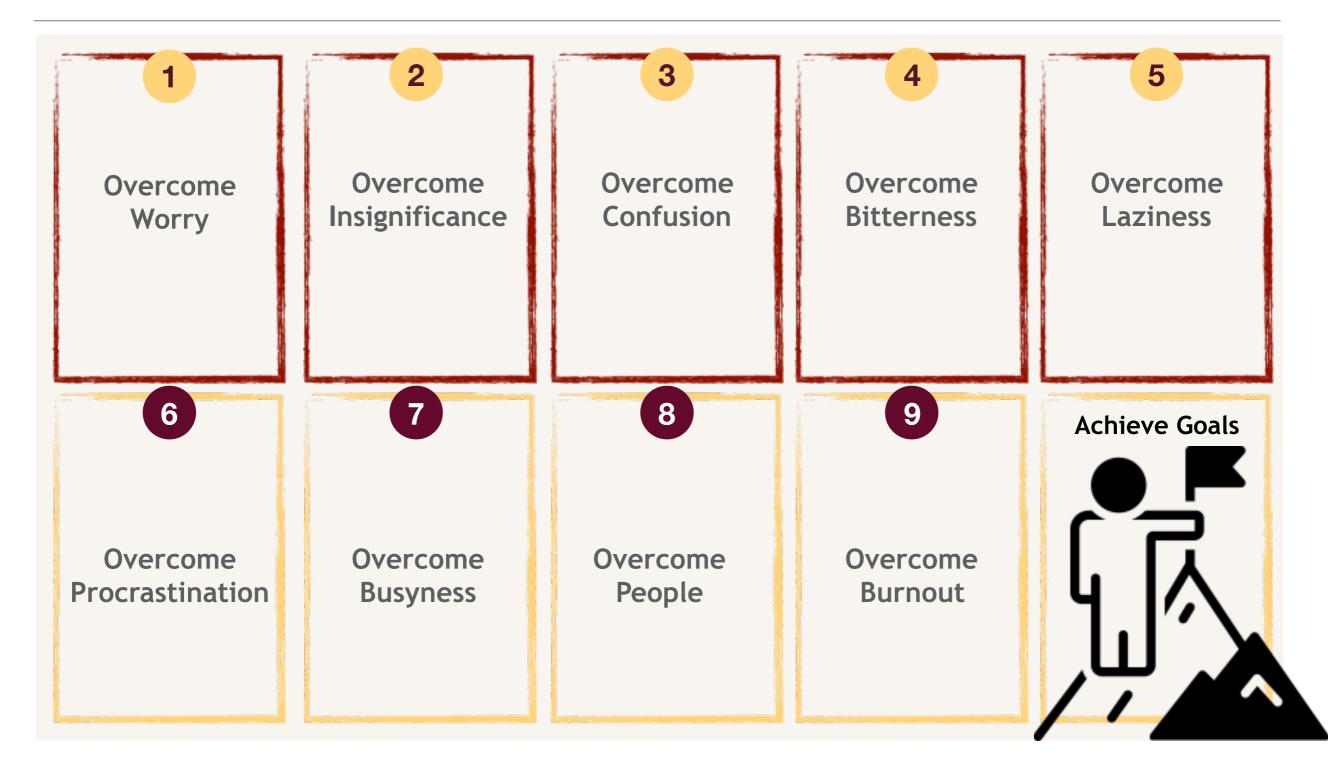
- 1. Seek Good in all Matters
- 2. Take Time for Yourself
- 3. Delegate, Say No or Not Now
- 4. Stop, Breathe, Reset
- 5. Overcome Distraction s



Signs of Burnout include anxiety, impatience, constant frustration, inability to say no or yes, overindulging, spiritual fatigue

## Stop, Breathe & Reset

# **Conclusion & Summary**



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# The Time is Now!

# Gain Momentum and Become Unstoppable!

